



Sarah  
GELBER

food writer / blogger  
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## ABOUT

I started my food blog in 2013 right before graduating from college as a way to get to know Portland's incredible food scene. Through food blogging, I've learned about food, Maine, and even myself.

Moral of the story? It's almost impossible to find a bad meal here and I love trying every new restaurant that eventually becomes a new favorite! I have a passion for supporting local businesses in any way that I can, whether that includes working with a new place to help promote their new menu or highlighting a specific dish that stood out to me.

Creating this blog has truly given me a sense of community that I wouldn't trade for the world.

## AUDIENCE



1,807



3,287

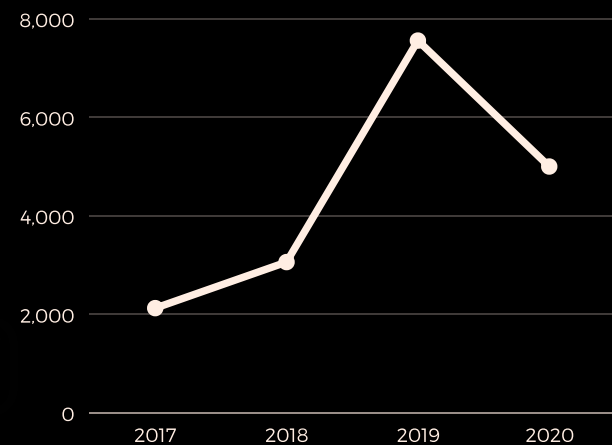


1,120

## BLOG STATISTICS

On my blog, you'll find real opinions and honest thoughts. I try to be relatable to anyone who may be reading, no matter what their background is. I believe that food should be welcoming and inclusive of everyone.

The statistics before 2017 are not available because before that point, my blog was hosted by the Bangor Daily News. I moved my blog onto my domain after parting ways with them but chose to keep the same name, 207 Foodie.



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## COLLABORATIONS

Some of the many local restaurants, companies, and events I've been lucky enough to collaborate with include:

- 2Gether Private Chefs
- Ada's
- Aroma Joe's
- Baristas + Bites
- Batson River
- Bravo Maine Cooking Classes
- Box of Maine
- Choomi Cookies
- Coffee By Design
- Dean's Sweets
- Eat Drink Lucky
- EVO
- Fusillo
- Good Moo'd
- Graze
- Harvest on the Harbor
- Liquid Riot
- Luke's Lobster
- Maine Food For Thought Tours
- Maine Oyster Company
- Maine Restaurant Week
- Natalie's at the Camden Harbour Inn
- Portland Dine Around Club

## ■ SERVICES & RATES

### **Blog Post: \$150**

Blog will feature backlinks to your website as well as your social media networks as applicable, along with photographs personally shot and edited by me.

### **Blog post with posts on all social networks including Instagram, Facebook, and Twitter: \$350**

Blog features backlinks to your website and social media networks, and photographs personally shot and edited by me. This blog then gets shared across all of my social media networks for the most possible engagement between audiences. If you have a Facebook, Twitter, or Instagram, I will make sure to cross-promote and tag you on all networks when posting this blog across social media for maximum visibility.

### **Instagram Post: \$50**

One Instagram post and tagging your account if you have one

### **Instagram Story: \$50**

One Instagram story (can include an Instagram post I've already created for you) posted to my story and tagged to your account if you have one

### **Instagram Post and Story: \$100**

I will create one Instagram post and in addition to posting on Instagram as a standalone post, I will also add the same post to my story and tag your account if you have one

### **Facebook Post: \$50**

I will share a post on my Facebook page about you and tag your business page if you have one

### **Giveaway or Contest on Social Media: \$150**

I will run a giveaway or contest on my social media (Facebook or Instagram only, please) to help you increase followers and engagement